

Yellow SEM Reporting Centre overview



Here you'll find the latest reports and details from your campaigns

Date Range Selection

Customise the date of your report.

Download PDF

Click to download a PDF version to your computer.

Presentation View

Click to see your reports in a slide show.

Sign Out

Click to leave the Reporting Centre.

The screenshot shows the Yellow SEM Reporting Centre interface. At the top, there is a navigation bar with a date range selector set to "Last Month August 1, 2018 - August 31, 2018", and three buttons: "Download PDF", "Present", and "Sign Out". The main content area is titled "Yellow SEM" and contains sections for "Account Information" (with fields for Advertiser Name, Advertiser URL, Account Manager Name, Account Manager Email, Sales Rep Name, and Sales Rep Email), "Account Details Report" (with a note about a sample of campaigns and ads), and "Campaigns" (with a date range of "1 August 2018 - 31 August 2018" and two columns of campaign data). A left-hand sidebar is highlighted in yellow and contains a "Yellow SEM" header, an "Account" dropdown menu, a "Sort By Name" dropdown menu, and a list of reports: "Account Details Report", "Conversion Activity Report", "Dashboard Report", "Enhanced Dashboard Report - Wi...", "Keyword Activity Report", and "Performance Breakdown - Last 1...".

Accounts
Use the drop-down menu to switch between accounts.

Sort By
Sort your report by clicking the drop-down menu.

Reports
Current reports are displayed here. Simply click to select

Current Report View
When you select a report from the left hand side, they will be shown here.